

## Project Showcase

The Directory Committee is excited to offer an outstanding opportunity to enhance your sponsorship of Twin Cities Chapter 13 through the Annual Directory of Members and Sponsoring Companies. The Project Showcase is intended for those wishing to have a full-page color ad. This program has two exciting parts:

### Part 1:

Sponsoring Companies are invited to submit a facility based photo and a detailed description of a project, application, or solution (please see attached submittal form). This submittal will be featured in section five (Sponsoring Companies) of the annual directory. It will be treated similar to a display ad with regards to cost, placement, and submission (please see enclosed Directory Advertising Form). It is not intended to replace display ads but to offer an enhanced method to demonstrate sponsoring company capabilities.

### Benefit

- To offer an alternative method of advertising to showcase our Sponsoring Companies and bring more exposure and value to them.
- To further educate our members of latest facility based technologies, practices, and industry solutions.

Part 2: Project Showcase submissions will be gathered by the Directory Committee and presented to the AFE Twin Cities Chapter 13 Executive Board at the November Board Meeting. The Board will select the Project Showcase submittal they feel is most appropriate for the (drum roll please)...

## Cover of The Annual Directory of Members and Sponsoring Companies

### Benefit

- The winning submittal will have their photo submittal enlarged to fit the entire front cover of the Directory.
- The winning submittal will have their submittal description featured on the inside front cover of the Directory.
- The winning submittal will have their entire submittal featured on AFE Chapter 13's Website Homepage for all of 2012!!!
- The winning submittal will be announced at the January Kick-Off member meeting.
- All of the benefits from Part 1.

We hope you take this opportunity to increase your participation and benefit from this exciting program from AFE Twin Cities Chapter 13. All of the necessary paperwork to get started with your submittal is included with this letter. Should you have any questions, please don't hesitate to contact Joe Ryan at (651) 895-3502 or [contact@afetwincities.org](mailto:contact@afetwincities.org).

Sincerely,  
The Directory Committee



## 2012 PROJECT SHOWCASE & DIRECTORY COVER SUBMITTAL FORM

Listed below is the suggested guideline for the Project Showcase Directory Cover Submittal. Please complete this form and send it with your Directory Ad Form or your invoice (if previous sponsor). Please feel free to submit an alternative format. Please remember, these are guidelines only. We understand that clients, applications, solutions, technologies, strategies, etc. may be proprietary and need to be described in somewhat generalized terms.

Your Company \_\_\_\_\_

Primary Contact \_\_\_\_\_

Phone \_\_\_\_\_ Mobile Phone \_\_\_\_\_

Project Name: (If applicable)	
Project Managers: (or company/contractor individuals involved)	
Contractor Companies involved in the project: (architecture, engineering, construction, etc.)	
Your client	
Your client's application need or requirement (upgrade, problem, new application, retrofit, new construction, etc.)	
Proposed solution or recommendation: (include equipment, materials, technologies, strategies, etc.)	
Client benefits	
Additional project information	
Your Contact information	
Photography	High resolution. JPG and Tiff formats desired.
Company Logos	High resolution. Vector graphic format desired.
Basic layout design needed?	Yes / No (Contact Joe Ryan at 651-895-3502 to arrange)

Artwork deadline is **November 25, 2011**. **High resolution** electronic artwork should be emailed to [contact@afetwincities.org](mailto:contact@afetwincities.org). Camera ready or hard copy artwork should be mailed with your Directory Ad Form and payment. Basic layout design can be performed by AFE's designer. For those needing basic layout design, please complete the text portion (this form) of your submittal in MS Word format or equivalent. If you have any questions or require additional information, please contact Joe Ryan at 651-895-3502.